

UCSF Technology Management Internship Program

[University of California, San Francisco \(UCSF\)](#) plays a critical role in the health care innovation ecosystem. Our inventors (top-tier scientists and clinicians) are prolific contributors to a rich vein of scientific discoveries and technological advances that advance medical care. The goal of the [Office of Innovation, Technology & Alliances \(ITA\)](#) is to facilitate translation of UCSF research and innovations for societal benefit. We are proud to be part of an organization that helps pave new paths for researchers to take discoveries from their labs or clinics to the commercial marketplace. Currently, we are looking for a part-time marketing intern to assist the Marketing and Licensing Team to connect our inventions with the right industry partners. The marketing intern will learn and gain exposure in the area of university technology commercialization, academic-industry partnerships, and intellectual property.

Job Description:

- Generate marketing materials
 - Write and/or update non-confidential disclosures (NCDs), publish NCDs on UCSF's ITA Office website
- Conduct research on potential licensees (companies): company areas of interests, appropriate contacts, etc.
 - Generate company contact list
 - Update master company contact list/database on an on-going basis
- Perform direct email and phone marketing campaign
 - Draft and send email to potential licensees
 - Follow up with companies
- Update Licensing Officers on the progress with an up-to-date marketing report
- Participate in face-to-face meetings with companies

Requirement:

- Life sciences background
- 10hr/per week for at least six months commitment
- Excellent writing and communication skills

If you are interested in our marketing internship, please send your resume and cover letter to Technology Marketing Manager, Ying-Li Chen (ying-li.chen@ucsf.edu).